Demonstrative Speech Critique Essay for Marissa

The most impactful part of Marissa’s introduction was overwhelmingly, her face. Her expertly applied makeup and professional appearance immediately gave her presentation credibility and respect. Marissa, in her attention getter, used inclusive language and avoided stereotyping users of makeup by explicitly saying that “anyone can try makeup.” (Miller 2017) She clarifies that it’s not only for one gender or one purpose; makeup can be an art and art is universal. By including this disclaimer at the very beginning of her speech, she opens up the audience and facilitates a more supportive and inclusive atmosphere for her presentation. She also verifies her credibility by referencing the, almost, 10 years she has been practicing her craft. (Miller 2017)

She had very clear and chronologically ordered main points illustrated simply, but very effectively on her neat slides. Her use of slides with only 1 picture and, at most, a few words focused the listener on what she had to say and what she was trying to teach. She helped guide through these points and steps by her adequate use of body gestures, demonstrating the actions of shading, highlighting, and different stroke techniques. (Miller 2017) Her transitions were varied, which was definitely an improvement from her last speech. She used words/phrases like, “next,” and “going forward” (Miller 2017) and made obvious recognitions of the transitions from step to step. The fact that the speech was demonstrative in theme and chronological in nature really helped the transitions—they kind of clarified themselves.

Throughout her entire presentation Marissa maintained a very colloquial style while also remaining very informal. I felt almost like I was watching one of the YouTube makeup tutorials that she often referenced throughout her script. It was easy to follow along and I felt engaged, even though I wasn’t in the act of putting on makeup. This conversational/casual style was definitely improved upon from her last speech and was very noticeable for me. I was very impressed. She looked comfortable and confident; she didn’t seem overly nervous or jittery. I think she chose the perfect topic.

Not only did Marissa reinforce her credibility within the first paragraph by stating her years of experience, she also referenced several well-known makeup artists, such as Jeffree Star. (Miller 2017) You could tell everyone was following along when there was a verbal recognition from the audience at the mention of Mr. Star. She also used other trusted resources outside of YouTube such as Beauty Insider, another well-known supplier of reliable makeup tips from the brand Sephora. (Miller 2017)

Her conclusion was well put together. She could’ve improved by restating all the steps briefly, just to recap. Marissa ended her speech perfectly by giving the endnote that, though she encourages us all to try makeup, “we’re all perfect with or without.” (Miller 2017) I loved that ending and felt that it really left an impact on the entire audience.

References

Miller, Marissa. *Demonstrative Speech about Makeup*. SPCH 102.

Colorado Mesa University, Grand Junction, CO. 5 Oct. 2017.

Loftness, B (2017). *Notes for Marissa’s Demonstrative Speech about Makeup*. SPCH 102. Colorado Mesa University, Grand Junction, CO. 5 Oct. 2017.

SELF/PEER DEMONSTRATIVE SPEECH EVALUATION FORM

Speaker – Marissa

Topic – Contouring/Makeup

Evaluator – Bryn Loftness

Criteria

*Preparation* **5** */5*

Manuscript

-Good use of body gestures

-conversational, casual, yet informal style

-successful 4 references

-could have had more eye contact

Outline format/submitted

*Introduction****10*** */10*

Attention Getter

Credibility

Thesis Statement

Good starting out w/ the disclaimer that anyone can do it

Preview

Transition

*Body****30*** */30*

Very clear and chronological, separated by slides

Clear main points

Transitions (internal review/preview)

Organization Clarity

Great structure and organization.

*Conclusion****9*** */10*

Transition to conclusion

Could’ve restated all the steps briefly

Reinforce main points

Effective concluding statement

VERY EFFECTIVE: “perfect w/ or w/out makeup”

*Delivery****18*** */20*

Eye Contact

Effective Vocal Elements

Language

Good choice of pictures and slide organization

Nonverbal Elements

Visual Aid

Time 4:45 Missed Speech Days 0 Total **72** /75